

Conference Date: August 26-27, 2023

International Conference on SYNERGIES OF INNOVATION FUNDING (ICSIF)

Conference Topics

- ❖ Synergies of Innovation Funding
- ❖ Revenue synergy
- ❖ Cost synergy, Patents
- ❖ Financial synergy
- ❖ Complementary products
- ❖ Complementary customers and geographies
- ❖ Lower salaries
- ❖ Shared resources
- ❖ Improved sales and marketing strategy
- ❖ Shared supply chains

Hybrid Mode

- ❖ Reduced rent, Tax benefits
- ❖ More debt capacity
- ❖ Lower cost of equity
- ❖ Marketing strategies and channels
- ❖ Shared information and resources
- ❖ Lower salaries
- ❖ Cross-selling
- ❖ Reduction of competition
- ❖ Access to new markets
- ❖ Streamlined processes
- ❖ **All the topics related to Synergies of Innovation Funding**

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Conference Website

<https://iircr.com/>

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